



Digital Marketing Certified

Erick Luboya

The bearer of this certificate is hereby deemed knowledgeable and skilled in applying digital marketing practices with an inbound mindset. They have been tested on the content and best practices and have an understanding of creating search engine-friendly content, optimizing a website, creating a social media strategy, using video to engage their audience, amplifying their messaging with advertising, and measuring the results of their efforts.

Valid from: Dec 19 2022 - Jan 18 2024

Certification code: 7a19341b708a438e80a2c2a62101a331

HubSpot Academy

Yamini
CEO Yamini Rangan